

THE CREATIVE IDEA SEMINAR

BY

YOUTHS ENTERPRISE DEVELOPMENT & INNOVATION SOCIETY (YEDIS)

AT

OSPOLY IREE CAMPUS OSUNSTATE, NOERIA

5th of May 2021

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INTRODUCTION

The "Youths Enterprise Development & Innovation Society" (YEDIS) organized the creative idea seminar for young males and females in different sections.

A creative idea in entrepreneurship development is defined as a novel way of building value into either an existing product or new business development. It is a process of solving an identified problem or gap in a business environment (Olaore, 2021).

OBJECTIVES

- To explore the youth creative talent
- To add value to existing business/ product and or creation of a new venture
- To encourage idea generation and entrepreneurship development
- To foster the spirit of social capital
- To promote self-reliance and industrialization
- To establish gender equality in the field of entrepreneurship education

METHODS

- a. They were grouped into males and females.
- b. Each group was asked to design a valuable product or create an innovative business on a cardboard within 30 minutes.
- c. They were instructed to:
 - draw and write the features of the business.
 - show impact of the design business on the economic development.
 - establish the performance characteristics of the business.
 - link the proposed creative with United Nations Sustainable Development Goals.
- d. The designs were submitted for assessment and the best 15 out of 96 creatives ideas rewarded by the organization at the subsequent seminar held on 26th of May 2021.

REPORT OF 15 SELECTED INNOVATIVE IDEAS

- 1. Adebayo Damola Paul came up with the idea of three in one standing fan which has a solar battery, chargeable battery, and solar electricity. The three of the power options cannot fail at the same time.
- 2. Amoo Semiat Kikelomo brought up an idea of a phone that uses air as the main source of energy, it can be used anywhere, anytime the air is available.
- 3. Pure water with straw is the idea of Hammed Waliyat A., the inbuilt straw will make the water convenient to drink for both young and adult whether at home or on any occasion, there is a mouth where the straw can be inserted.
- 4. Radio/Touch lamp using solar energy is the idea of Siyanbola Segun David, what makes it different from others is the combination of the two, it also makes use of wireless by using Bluetooth. The reality of this is that it can be comfortably used anywhere.
- 5. Electronic Tailoring Machine using solar energy is the innovative idea of Alogun Azeez Olanrewaju, it can be used anywhere and anytime effortlessly. The inbuilt features make it comfortable for use.
- 6. Rechargeable Electric fan is the creative idea of Oke Abiodun, this can be used most especially when there is no electricity supply, there is also an inbuilt charger that can be used for cell phone. All these are innovative ideas which is an improvement on the old existing one.
- 7. Electric Wireless Clipper is both used with or without electricity, meaning that it can be used at any convenient time and auto-switch when the inbuilt battery is drained. (Raji Ridwan O.)
- 8. Solar Monitor is the idea of Obayendo Glory, she came up with the idea of a solar monitor. Its feature is different from the normal one because its LED screen is 10inch for easy carriage, its screen is twice stronger than the normal usual screen a monitor has.
- 9. Electric Solar Cooker is the idea of AbdulRasaq Taheem Ajao where he gave the idea of electric solar cooker. The creative idea is good because of the high cost of gas in the market i.e., more economical to use.

- 10. Cocoa drying machine is the idea of Gasali Ishola. This can be more suitable most especially during the rainy season when there is no heat or sun to dry the cocoa seed. The drying machine is made up of a dryer, it shows the spray direction and power dimensions.
- 11. Adebiyi Babatunde Adewunmi came up with a rechargeable Hand fan with a power bank, this innovative idea will make the fan be powered through a power bank and therefore enhance usage at any time, the power bank can also be used for other purposes.
- 12. Grinder with remote control is the idea of Popoola Shamsudeen O., this kind of grinding machine can be used without stress because it is very easy to operate, the innovative content of this machine is the remote control that can be used to operate it.
- 13. A multi-section frying pan is the innovative idea of Oyediran Olamide Esther. She explained that four different items can be fried at the same time without anyone disturbing the other, there is a cover that can disallow the food to be contaminated.
- 14. Solar Power Tree Cutter is the innovative idea of Bakare Lateef Ayobami. It is used with the aid of solar power, there is no need for fuel and the solar can last as one wants. This solar power tree cutter is fast and cost-effective compared to the one with fuel.
- 15. Chocolate Doughnut is the idea of Mgbejume C. B. This is different in taste and very nutritious compared to an ordinary one sprinkle with sugar. It can be done at different sizes depending on the financial capacity of the user. It can also be used during wedding and birthday ceremonies.

Project Coordinators:

- 1. Mr. Ogunrinade Ranti, BSc (Entrepreneurship), MSc (Entrepreneurship)
- 2. Mr. Ola Timothy, BSc (Entrepreneurship), MSc (Entrepreneurship)

SEMINAR PICTURES

































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