**BUSINESS OPPORTUNITY AT THE TIMES OF CRISIS**

The news on Covid-19 is no more a rumour but reality which has negatively affected the national economy as well as businesses. In this period, a large percentage of companies suffer, unemployment looms, and the cost of livings grows tremendously with the scarcity of commodities and so on.

Despite the present challenges, it is still an opportunity for potential entrepreneurs to learn, build and sustain a lucrative business as soon as possible. The majority of people stay at home based on Government directive and fear of the epidemic without engaging themselves in entrepreneurial activity. The situation is likely to be temporary, and we cannot continue to remain idle until the cloud is clear.

In developed countries, many firms are still operating in the cloud while in Nigeria, few organizations work online to maintain the value chain as an alternative means to physical business contact.

Given the above, I wish to advise the youths, most specifically, to engage in creative learning and innovative ideology that will better their future. Work on your dream with passion, studying a skill online, practice at home, read innovative business books, watch an enterprising video, and get mentors on the web. More so, due to the suspension of physical gathering, online conference and business webinars are ongoing.

Register your membership at Youths Enterprise Development and Innovation Society [www.yedis.org](http://www.yedis.org) and enjoy free training and support for your business globally.

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