



THE CREATIVE IDEA SEMINAR

BY

**YOUTHS ENTERPRISE DEVELOPMENT & INNOVATION SOCIETY
(YEDIS)**

AT

**OSPOLY IREE CAMPUS
OSUN STATE, NIGERIA**

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INTRODUCTION

A creative idea in entrepreneurship development is defined as a novel way of building value into either an existing product or new business development. It is a process of solving an identified problem or gap in a business environment.

The creative idea seminar was organized by “Youths Enterprise Development & Innovation Society” (YEDIS) for young males and females at different sections.

OBJECTIVES

- To explore the youth creative talent**
- To add value to existing business/ product and or creation of a new venture**
- To encourage idea generation and entrepreneurship development**
- To foster the spirit of social capital**
- To promote self-reliance and industrialization**
- To establish gender equality in the field of entrepreneurship education**

METHODS

- a. They were grouped into males and females.**
- b. Each group was asked to design a valuable product or create an innovative business on a cardboard within 30 minutes.**
- c. They were instructed to:**
 - draw and write the features of the business.**
 - show impact of the design business on the economic development.**
 - establish the performance characteristics of the business.**
 - link the proposed creative with United Nations Sustainable Development Goals.**
- d. The designs were submitted for assessment and the best 20 creative ideas will be rewarded by the organization at the next seminar.**

SEMINAR PICTURES



Useful links

Facebook: <https://www.facebook.com/yedis.org>

Linkedin: <https://www.linkedin.com/company/youths-enterprise-development-and-innovation-society>

YouTube: <https://youtube.com/channel/UCmDVVYaA5TMWkgLTqAqFWJQ>

Twitter: https://twitter.com/youths_society